



Intelligent Insights. Smarter Solutions.

RESEARCH

CITY PROFILES

India Tier 2 Cities

| **Kolkata**

| **Bhubaneswar**

| **Ahmedabad**

| **Vishakapatnam**

| **Mysore**

| **Chandigarh**

| **Coimbatore**

| **Indore**

| **Nashik**

| **Kochi**

| **Thiruvananthapuram**

| **Jaipur**

| **Mangalore**



Kolkata [Calcutta]



Kolkata, formerly Calcutta, is the capital of the Indian state of West Bengal. It is located in eastern India on the east bank of the River Hooghly. Kolkata, a former capital of India, has traditionally been a centre of modern education, industry, science, culture and politics. The city has recently witnessed a surge in Information Technology (IT) services which has revitalized its economy. Kolkata is India's third-largest metropolitan area and urban agglomeration as well as the world's 8th largest agglomeration.

| Area: City – 185 sq. km.

| Population: ~5 million

| Literacy Levels: 81%

| Climate: Tropical Wet & Dry; annual mean temperature of 26.8°C with monthly mean temperatures ranging from 19°C to 30°C

| 186 institutions for higher education

| Extremely well connected by rail (Junction), road and air (International Airport); and rapid transit systems

| Main Sectors: IT, Steel, Mining, Cement, Pharmaceuticals, Food Processing, Textiles and Jute

| City GDP: \$ 150 billion

| 24,456+ IT-ready graduates each year | IT ready population of 90,000+

| ~235 STPI registered companies; 4 IT Special Economic Zones

| Key IT Hubs: Salt Lake, Kolkata New Town, Rajarhat

KEY OCCUPIERS

• Atos Origin India Pvt. Ltd. • Capgemini India Pvt. Ltd. • Cognizant Technology Solutions India Pvt. Ltd. • Emc Data Storage Systems India Pvt. Ltd. • Firstsource Solutions Ltd. • Genpact India • HCL Technologies Ltd. • HSBC Electronic Data Processing India Pvt. Ltd. • IBM India Pvt. Ltd. • Interra Systems India Pvt. Ltd. • Lexmark International India Pvt. Ltd. (Software Divn.) • Mindteck India Ltd. • NIIT Technologies Pvt. Ltd. • Ontrack Systems Ltd. • Oracle India Pvt. Ltd. • Philips Software Centre Pvt. Ltd. • Phoenix Software Ltd. • Red Hat India Pvt. Ltd. • Siemens Information Systems Ltd. • Tata Consultancy Services Ltd. • TCG Software Services Pvt. Ltd. • Tech Mahindra Ltd.

Chandigarh



Chandigarh is a Union Territory that serves as the capital of two states, Punjab and Haryana. Based in Northern India, Chandigarh was the first planned city in India post independence in 1947 and is renowned internationally for its architecture and urban design. It is located near the foothills of the Sivalik range of the Himalayas and has the highest per capita income in the country. Chandigarh is in proximity to several commercial centres including Delhi NCR and the industrial hubs of Punjab.

Area: City – 114 sq. km.

Population: ~960,000

Literacy Levels: 86.7%

Climate: Humid Sub-Tropical; with temperatures ranging from 7°C in winters to 40°C+ in summers

31 institutions for higher education

Extremely well connected by rail (Junction) and road with a domestic airport connecting primarily to Delhi and Mumbai

Main Sectors: Main employer is the government, with IT making inroads through a flagship Chandigarh Technology Park

City GDP: \$ 4 billion

5,300 + IT-ready graduates each year | IT ready population of 18,000+

~9 STPI registered companies; 1 IT Special Economic Zone

Key IT Hubs: Kishangarh

KEY OCCUPIERS

• Agilent • Amadeus • Dell • Ericsson • FCS Software Solutions Ltd. • IBM Daksh • ICICI Prudential (for Software Development) • IDS Infotech Ltd. • Infosys Technologies Ltd. • Ranbaxy • Reliance • Rolta India Ltd. • Spanco Telesystems and Solutions • Tech Mahindra Ltd. • Wipro Ge Healthcare Pvt. Ltd. • Wipro Infotech



Kochi (formerly “Cochin”) is increasingly being favoured by IT/ITES firms due to its highly-skilled talent pool, good connectivity (with India's 7th busiest airport) and excellent telecom infrastructure. Cochin has always been regarded as Kerala's commercial and trading hub and has a major port which benefits from its strategic location along shipping routes.

| Area: City – 94.88 sq. km.

| Population: ~2 Million

| Literacy Levels: 94%

| Climate: Tropical Monsson; with temperatures ranging from 20°C to 35°C

| Has an International Airport

| Main Sectors: Real Estate, Manufacturing, Shipbuilding, Transportation/Shipping, Seafood and Spices Exports, Chemical Industries, IT, Tourism, Health Services and Banking

| City GDP: \$ 7 billion

| 5,416 IT-ready graduates each year | IT ready population of 6,700+


| ~5 STPI registered companies; 3 IT Special Economic Zone

| Key IT Hubs: Kakkanad

KEY OCCUPIERS

• Affiliated Computer Services • Avaya Global Connect • Cognizant Technologies • Ernst & Young
• HCL Technologies • IBS Software services Pvt. Ltd. • NeST Software • NHR Outsourcing India
Pvt. Ltd. • Orion India Systems Pvt. Ltd. • Outsource Partners International • Suntec • Tata
Consultancy Services • Techspine Systems Pvt. Ltd. • UCI Technology Pvt. Ltd. • US Technology
International Pvt. Ltd. • UST Global • Vanilla Networks Pvt. Ltd. • Wipro Infotech • Wipro
Technologies • Xerox ACS

Bhubaneshwar



Bhubaneshwar is the capital of the Indian state of Odisha, formerly known as Orissa. The city has a history of over 3,000 years. It is the largest city in Odisha and is a centre of economic and religious importance in Eastern India. Bhubaneswar is primarily an administrative city and a tourism city. However, it is emerging as a fast-growing, important trading and commercial hub in eastern India with significant investment in telecommunications, information technology (IT) and higher education.

| Area: City – 135 sq. km.

| Population: ~830,000

| Literacy Levels: 86.7%

| Climate: Tropical Savanna; with temperatures ranging from 15°C in winters to hot and humid summers and an annual mean temperature of 27.4°C.

| 34 institutions for higher education

| Well connected by rail (5 stations) and road with a domestic airport (international terminal being built)

| Main Sectors: Agriculture, Forestry, Mining, Industrial, Manufacturing, Services Industries, IT

| 12,300+ IT-ready graduates each year | IT ready population of 4,700+

| 5 STPI registered companies

KEY OCCUPIERS

• Essar • Firstsource • Genpact • Idea Cellular • Infosys • Mahindra Satyam • Mindfire Solutions
• Mindtree • Mphasis • NIIT • Reliance • Tata Consultancy Services • Telcon Construction Solutions • Wipro

Coimbatore



Coimbatore is the 2nd largest city and urban agglomeration in the south Indian state of Tamil Nadu, and the 16th largest urban agglomeration of India. With more than 25,000 small, medium and large industries, Coimbatore is called the "Manchester of South India". In 2010, Coimbatore ranked 15th in the list of most competitive (by business environment) Indian cities.

- | Area: City – 246.75 sq. km.
- | Population: ~1.06 Million
- | Literacy Levels: 89.23%
- | Climate: Salubrious Tropical Wet & Dry; with monsoons between October and December
- | Extremely well connected by rail (Junction) and road with an international airport
- | Main Sectors: Engineering, Textile & Hosiery, Poultry, IT
- | 19,000+ IT-ready graduates each year | IT ready population of 8,300+
- | 5 STPI registered companies; 2 IT Special Economic Zones
- | Key IT Hubs: Coimbatore Hi-Tech Infrastructure (CHIL) SEZ at Saravanampatti and the TIDEL Park near Peelamedu

KEY OCCUPIERS

• Acusis Software India Pvt. Ltd. • Cambridge Systems India Pvt. Ltd. • CCS Infotech Ltd. • Cegonsoft Pvt. Ltd. • Cognizant Technology Solutions India • Ericsson India Pvt. Ltd. • Nouse Info Systems • Perot Systems Ltd. • Robert Bosch India Ltd. • Siemens • Spheris India Ltd. • Tata Consultancy Services Ltd. • Tata Elxsi • Tiroz Technologies India Pvt. Ltd. • Yes Bank Ltd. • Zenith Computers Ltd.

Thiruvananthapuram

Thiruvananthapuram (earlier known as Trivandrum) is the administrative capital of the southern Indian state of Kerala. It boasts of premier R&D institutions, employing over 7000 high tech professionals. The economy of the city, earlier based on the tertiary sector, is now growing rapidly with contributions from professionals in the fields of IT, and Medical/Bio-Technology. Thiruvananthapuram was listed as one of the top 10 cities in India on Vibrancy Index and Consumption Index by a study conducted by Morgan Stanley.

| Area: City – 141.2 sq. km.

| Population: ~760,000

| Literacy Levels: 93.02%

| Climate: Coastal city, Tropical climate; with temperatures ranging from 18°C in winters to 35°C + in summers

| 76 institutions for higher education

| Extremely well connected by rail (5 stations) and road with an international airport

| Main Sectors: IT / ITeS, Tourism & Medical Tourism, Handloom, Coir, Shipping

| 17,600+ IT-ready graduates each year | IT ready population of 12,700+

| 7 STPI registered companies; 1 IT Special Economic Zone

| Key IT Hubs: Technopark at Kazhakkootam

KEY OCCUPIERS

• Accenture • Allianz • Capgemini • C-DAC • Ernst & Young Global Shared Services Center • Flytxt Mobile Solutions • IBS Software • Infosys • ITC Infotech • McKinsey & Co. • NeST Software • Oracle Corporation • RR Donnelley • SunTec Business Solutions • TCS • Toonz India Ltd. • UST Global

Ahmedabad



Ahmedabad is the largest city and capital of the west Indian state of Gujarat. Located on the banks of the River Sabarmati, the city has established itself as the home of a booming textile industry. Even today, the city is home to several established developing textile and garment companies and houses two of the largest pharmaceutical companies of India. Of late, the city has also focused significantly on building an IT industry base.

| Area: City – 205 sq. km.

| Population: ~6 Million

| Literacy Levels: 80%

| Climate: Semi-Arid Climate; dry conditions for most part of the year; temperatures rise upto 45°C in summers

| 67 institutions for higher education

| Extremely well-connected by road with a superior road network, rail (12 stations) and an international airport

| Main Sectors: Textiles, Engineering, Chemicals, Petrochemicals, Drugs and Pharmaceuticals, Dairy, Cement and Ceramics, Gems and Jewellery

| City GDP: \$ 64 billion

| 12,700+ IT-ready graduates each year | IT ready population of 18,900+

| 17 STPI registered companies; 3 IT Special Economic Zones

KEY OCCUPIERS

• ABB Global Services Ltd. • Aegis Ltd. • Azure Technologies Pvt. Ltd. • Cadila Pharmaceuticals
• Dishman Pharmaceuticals • Genovate Solutions India Pvt. Ltd. • Hewlett-Packard India Sales Pvt. Ltd.
• Intelliswift Software India Pvt. Ltd. • L & T Ltd. (e-Engineering Solutions unit) • Logix Solutions
• Maxim India Integrated Circuit Design Pvt. Ltd. • Nokia • Patni Computer Systems Ltd. • PricewaterhouseCoopers Pvt. Ltd. • Siemens • Tata Consultancy Services • Texas Instruments India Pvt. Ltd.



The largest city of the Indian state of Madhya Pradesh, Indore exerts a significant impact upon commerce, finance, media, art, fashion, research, technology, education, and entertainment. It has been described as the commercial capital of the state. Indore dominates the Central Indian economy with a bulk of its trade coming from Small, Mid and Large scale manufacturing & service industries.

| Area: City – 530 sq. km.

| Population: ~2.3 Million

| Climate: Borderline Humid Sub-Tropical and Tropical Savanna

| Extremely well-connected by road, rail (Junction) and an international airport

| Main Sectors: Automobile, Pharmaceutical, Software, Retail, Textile, Trading, Real Estate

| City GDP: \$ 14 billion

| 11,300+ IT-ready graduates each year | IT ready population of 4,000+

| 5 STPI registered companies

| Key IT Hubs: Super Corridor

KEY OCCUPIERS

• CSC India • First source • Genpact • Impetus Computing Systems • Ingram Micro India • Mphasis • Rave Infosys • Redington India • SHARP Software Development • Systematix Technocrates Pvt. Ltd. • Worth Technologies

Jaipur, the administrative and commercial capital of Rajasthan state, is known as the "Pink City". It is one of India's most important heritage cities and a primary destination for international tourists. It benefits from proximity and good connectivity to Delhi. The RBI ranked Jaipur as the 11th largest deposit centre and 9th largest credit centre nationwide as of June 2012. In 2008, Jaipur was ranked 31 among the 50 Emerging Global Outsourcing cities.

| Area: City – 699.25 sq. km.

| Population: ~3.1 Million

| Literacy Levels: 76.44%

| Climate: Semi-Arid Climate; high temperatures for most part of the year; average daily temperatures of 30°C; annual rainfall of 650 mm

| 81 institutions for higher education

| Extremely well-connected by road with a superior road network, rail and an international airport

| Main Sectors: Hospitality & Tourism, Folk Arts & Crafts, BPO, Edible Oils, Wool, Gems, Stone, Jewelry, Cloth Trading

| City GDP: \$ 24 billion

| 10,700+ IT-ready graduates each year | IT ready population of 4,400+

| 5 STPI registered companies; 1 IT Special Economic Zone

| Key IT Hubs: Ajmer Road

KEY OCCUPIERS

• Adecco India • Deutsche Bank • Ericsson India Pvt. Ltd. • GE Capital • Genpact • HCL Infosystems Ltd. • Infosys BPO/Ingram Micro India Pvt. Ltd. • MA FOI Management Consultants Ltd. • Metacube Software Pvt. Ltd • Nokia India Pvt. Ltd. • Redington India Ltd. • Seatel Electronics India Pvt. Ltd. • TechMahindra • Truworth Infotech Pvt. Ltd. • Wipro

Vishakapatnam



Vizag (or Vishakapatnam) is a major industrial and port city on India's east coast in Andhra Pradesh state, strategically located between the major metros of Kolkata and Chennai. Major heavy industries include shipbuilding, oil refining and iron and steel.

| Area: City – 544 sq. km.

| Population: ~2.03 Million

| Literacy Levels: 82.66%

| Climate: Tropical; little variation in temperatures through the year; average temperatures of 32°C in summers and 23°C in winters; October is wettest month with rainfall of 204 mm

| 153 institutions for higher education

| Extremely well-connected by road, rail and an international airport

| Main Sectors: Agriculture, IT, Biopharmaceuticals, Power, Automobile, Tourism, Textiles, Retail, Leather, Mining, Iron Ore and other mineral exports, and Religious Tourism

| City GDP: \$ 26 billion

| 8,600+ IT-ready graduates each year | IT ready population of 6,400+

| 3 STPI registered companies; 2 IT Special Economic Zones

KEY OCCUPIERS

• Cambridge Systems • Cognizant Technology Solutions • Datasoft Comnet Pvt. Ltd. • EDS • HCL Technologies • Hexaware Technologies • HSBC • iFlex • Infosys • Kenexa • Oracle Corporation • Patni Computer Systems • Phoenix IT Solutions • Sutherland Global Services • Symbiosys Technologies • Tata Consultancy Services • Wipro



Situated in Maharashtra state, Nashik is at a distance of 180 kms from Mumbai and 220 kms from Pune. The city is a center of attraction because of its beautiful surroundings and cool and pleasant climate. There is a Hindustan Aeronautics Limited aircraft manufacturing plant located close to Nashik, which is also home to the Currency Note Press and Indian Security Press Nashik is emerging as a business process outsourcing (BPO/IT) destination and is on a list of the selected Tier II cities for BPO/IT companies. Nashik also has 36 world class wineries and is known as the "wine capital of India".

| Area: City – 360 sq. km.

| Population: ~1.48 Million

| Literacy Levels: 74%

| Climate: Mild with plenty of sunshine around the year; temperatures peak in May (~38°C)

| 58 institutions for higher education

| Extremely well-connected by road with a superior road network and rail

| Main Sectors: Agriculture, Aeronautical Engineering, Engineering, BPO, IT, Religious Tourism

| 15,800+ IT-ready graduates each year | IT ready population of 6,400+

| 30 STPI registered companies

| Key IT Hubs: Ambad

KEY OCCUPIERS

• ABB • Bosch • Datamatics Technologies Ltd. • enterprise Software Solutions Lab (eSSL) • Kaizen Overseas • Novartis Healthcare • Radiance Technologies • Siemens • Tricom India • Wings Pharmaceuticals • WNS Global Services

Mangalore



Mangalore is the chief port city of the Indian state of Karnataka. It is located about 350 kilometres west of the state capital, Bangalore. Mangalore's economy is dominated by the agricultural processing and port-related activities. The New Mangalore Port is India's ninth largest port, in terms of cargo handling. It handles 75 per cent of India's coffee exports and the bulk of its cashew nuts.

| Area: City – 200 sq. km.

| Population: ~530,000

| Literacy Levels: 94.03%

| Climate: Tropical; little variation in temperatures through the year; average temperatures of 34°C in summers and 27°C in winters; humidity levels of ~78%

| 54 institutions for higher education

| Extremely well connected by rail and road with an international airport

| Main Sectors: Chemicals, Fertilizers, Iron Ore, Leaf Springs, Wood Import, IT, Oil Petrochemicals, Banking & Financial Services, Boat Building, Fisheries, Roof Tiles, Tobacco (beedi)

| 6,500+ IT-ready graduates each year | IT ready population of 6,200+

| 13 STPI registered companies; 1 IT Special Economic Zone

| Key IT Hubs: Ganjimutt, Thumbe

KEY OCCUPIERS

• Advanced Data Systems Pvt. Ltd. • Advanced Data Systems Pvt. Ltd. • First Indian Corporation Pvt. Ltd. • Infosys Technologies Ltd. • Invenger Technologies • Logixworks Software Services Pvt. Ltd. • Mphasis Ltd. • Msource India Pvt. Ltd. • Uniquist Solutions First Indian Corporation Pvt. Ltd. • Infosys Technologies Ltd. • Invenger Technologies • Logixworks Software Services Pvt. Ltd. • Mphasis Ltd. • Msource India Pvt. Ltd. • Uniquist Solutions

Mysore

Mysore based in Karnataka state is witnessing rapid economic growth partly due to a spillover of economic activity from neighbouring Bangalore. It is regarded as a heritage city with a strong tourist industry and is increasingly on the radar of IT companies. It is home to the largest technical training centre in the world and is the 2nd largest software exporter in Karnataka. Improved connectivity to Bangalore has increased its popularity of late as an IT Destination. Mysore attracted about 3.15 million tourists in 2010.

| Area: City – 128.42 sq. km.

| Population: ~870,000

| Literacy Levels: 86.84%

| Climate: Semi-Arid Climate; with highest ever recorded temperature of 38.5°C and lowest ever of 7.7°C; average annual rainfall of 804.2 mm

| 36 institutions for higher education

| Extremely well-connected by road with a superior road network, rail and an domestic airport

| Main Sectors: Hospitality & Tourism, Sandalwood Arts & Crafts, IT, BPO, Weaving, Carving, Bronzework, Lime and Salt production.

| 5,400+ IT-ready graduates each year | IT ready population of 20,000+

| ~10 STPI registered companies; 1 IT Special Economic Zone

| Key IT Hubs: Hebbal Electronic City, Metagalli

KEY OCCUPIERS

- Comat Technologies
- Global Nexus
- Hinduja Global Solutions
- Infosys Technologies Pvt. Ltd.
- iRobot India Pvt. Ltd.
- iFlex Solutions
- Kayens Technology India Pvt. Ltd.
- L&T Infotech
- Marlabs Software Pvt. Ltd.
- Nokia Siemens
- Omnia BPO
- Software Paradigms Infotech Pvt. Ltd.
- Spice Bpo
- Stellaris Technologies Pvt. Ltd.
- Unilog Contenet solutions Pvt. Ltd.
- Wipro Technologies.
- Wuerth Elektronik India Pvt. Ltd.